What is claimed is:

- 1. A method for treating an airway condition of a patient, said method comprising: selecting an implant dimensioned so as to be implanted into a tissue of an upper airway of said patient, said implant having mechanical characteristics for said implant to resist deflection of said tissue and urge a deflected tissue to return to a rest state; and implanting said implant into said tissue.
- 2. A method according to claim 1 wherein said implant is metal.
- 3. A method according to claim 2 wherein said metal is nitinol.
- 4. A method according to claim 1 wherein said implant has tissue in-growth areas.
- 5. A method according to claim 3 wherein said nitinol implant has an open cell structure.
- 6. A method according to claim 1 wherein said condition is snoring.
- 7. A method according to claim 1 wherein said tissue is a soft palate.
- 8. A method according to claim 1 wherein said implant is not connected to a bony structure.
- 9. An apparatus for treating an airway condition of a patient, said apparatus comprising:

an implant dimensioned so as to be implanted into said tissue; said implant having a mechanical characteristic for said implant to resist deflection of said tissue and urge a deflected tissue to return to a rest state.

- 10. An apparatus according to claim 9 wherein said implant is metal.
- 11. An apparatus according to claim 10 wherein said metal is nitinol.
- 12. An apparatus according to claim 9 wherein said implant has tissue in-growth areas.
- 13. An apparatus according to claim 11 wherein said nitinol implant has an open cell structure.